





H.E. Nasser Al Nowais inaugurates Fun City at Abu Dhabi Mall

<u>Dubai</u>, <u>UAE</u> – <u>24thMarch</u> <u>2014</u>: Landmark Leisure, the entertainment division of the iconic Landmark Group opens doors of Fun City at Abu Dhabi Mall - for its little visitors, making it the

4th Fun City centre in the capital of Abu Dhabi. H.E. Nasser Al Nowais, Chairman of Aswaq Management and Services honored the opening with his presence alongside a delegation from Abu Dhabi Mall management and Mr. Silvio Liedtke, COO – Landmark Leisure.

Stating on the occasion, **Mr. Silvio Liedtke**, COO – Landmark Leisure said, "We are humbled and honoured by H.E. Nasser Al Nowais' presence for the opening of our 4th Fun City centre in Abu Dhabi. This opening is a reflection of our business commitment to make 'play' available throughout the UAE and the region.

"With this opening, we also aim to be closer to our young audience and provide fun filled times to our little visitors from the neighbourhood around Abu Dhabi Mall. Our Fun City centres are judiciously designed and equipped to cater to children between 0-12 years, keeping in mind the relationship with the community around. All our Fun City centres are tailored with select activities, games and attractions that are loved by children."

Fun City centre at Abu Dhabi Mall is equipped with all the signature facilities like Fun n' Learn, Play Zone, Redemption and Novelty Games, -, Video Games and rides. The games and rides engage children from 4 to 12 years old in active and constructive play. This develops their physical, social, mental and emotional skills. Fun City's facilities are designed to give children the freedom to use their imagin **2**.0tion in exploratory play.

In addition to this Fun City provides Birthday packages for the little ones to celebrate their special moments, as Fun City takes care of all the fun by organizing children's parties which includes amusing activities, crazy clowns and magnificent magicians.

Landmark Leisure has a series of upcoming opening scheduled in the UAE in 2014-15 which will include Fun City, Fun Ville and new concepts as well.

For more information on Fun City and its offerin 2.gs. Please visitww.funcity.ae